

# MBA Marketing (MBA Series)

<b>Jane Doe</b> 1234 Fake Rd. • Fake City, MO 66000 • (353) 355-3333 Mobile • email@emailaddress.com		
<b>Education</b>		
Example Science & Technology University, Example Town, MO		December 2011
<b>Master of Business Administration</b>		December 2009
<b>B.S. Business and Management Systems</b>		
-Concentration in Marketing		
<b>Work Experience</b>		
<b>Market Planning Manager</b>		
Example Brakes Corporation, Sample City, MO		January 2012-Present
<ul style="list-style-type: none"><li>Manage quarterly sales forecast providing financial numbers that complement the 70+ Sales &amp; Operations Planning families</li><li>Administrator of Profitability Analysis providing accurate cost data on over 10,000 units</li><li>Built queries in Microsoft Access to reduce monthly reporting time by over 50%</li><li>Actively pursuing global reporting standards in conjunction with European Market Planning Manager</li><li>Area coordinator responsible for increasing 5S audit scores by 42%</li><li>Steering Committee member for Example Way, a philosophy of management and process improvement systems</li></ul>		
<b>Marketing and Business Development Intern</b>		
Example, Inc. North America, Example Town, MI		June 2011-September 2011
<ul style="list-style-type: none"><li>Conducted market research on grant-sourcing matrices for 300+ academic institutions, identifying a potential 15% market penetration opportunity</li><li>Developed a Social Media Marketing strategy and policies for Corporate launch and implementation</li><li>Enhanced the 2012 Marketing Campaign (Website, Academic Brochure, Competitive Analysis, Regional Optimization)</li></ul>		
<b>Graduate Research Assistant- Outreach Coordinator</b>		
Example Science & Technology University, Example Town, MO		January 2011 – June 2011
<ul style="list-style-type: none"><li>Managed team of 6 to complete deliverables and campaigns to increase final team ranking by 10 positions</li><li>Prepared grant proposals with collective total of \$2500 award limit</li><li>Designed and executed a strategic marketing and communications campaign to boost event attendance by 35%</li></ul>		
<b>Assistant Manager (Average sales of \$18,000/week, 20+ employees)</b>		
Generic Pizza Parlor, Example Town, MO		June 2004 – February 2011
<ul style="list-style-type: none"><li>Kept daily labor costs between 18%-25%, while producing 1500+ products/month</li><li>Maintained daily cash flows and inventory through forecasting and Just-In-Time strategy</li><li>Built and maintained Customer Satisfaction levels from 88%-92%+</li><li>Developed operation plan that eliminated storewide product error</li><li>Assisted in hiring, processing, and training 15+ employees</li></ul>		
<b>Core Competencies</b>		
<b>Strategic Attributes</b>	<b>Desktops</b>	<b>Technological Aptitude</b>
<ul style="list-style-type: none"><li>Analytical Thinking</li><li>Time Management</li><li>Multi-Tasking</li><li>Leadership</li><li>Organization</li></ul>	<ul style="list-style-type: none"><li>Sales Forecasting</li><li>Budget Planning</li><li>Sales &amp; Ops Planning</li><li>Management Procedures</li><li>Competitive Analysis</li></ul>	<ul style="list-style-type: none"><li>Microsoft Access</li><li>Microsoft Excel</li><li>COINOC</li><li>Microsoft Dynamics AX (Axapta)</li></ul>
<b>Honors and Activities</b>		
MBA Association- Vice President   MBA Association- Treasurer   Kappa Delta Sorority (KΔ) - Treasurer   Example Council - VP Risk Management   Council of Graduate Studies - MBA Representative   Business and Information Technology Balancing Act Award   Example S&T Deans List - Fall 2009   KΔ Member of the Year - 2009		

MBA Marketing (MBA Series) th Edition. Malcolm McDonald is Emeritus Professor at Cranfield and a Visiting Professor at Henley, Warwick, Aston and Bradford Business Schools, UK. Ailsa Kolsaker is MBA Programme Lead at Oxford Brookes University, UK. The Fast Forward MBA in Marketing (Fast Forward MBA Series) [Dallas Murphy] on hpi-banten.com \*FREE\* shipping on qualifying offers. Your fastest route to a. Buy MBA Marketing (MBA Series) by Malcolm McDonald, Ailsa Kolsaker ( ISBN: ) from Amazon's Book Store. Everyday low prices and free .hpi-banten.com - Buy MBA Marketing (MBA Series) book online at best prices in India on hpi-banten.com Read MBA Marketing (MBA Series) book reviews & author. 1 Feb - 22 sec - Uploaded by M. Hannalee MBA - What is MBA? - Best MBA Lectures for Beginners / MBA Aspirants (# If looking for a book MBA Marketing (MBA Series) by Malcolm McDonald; Ailsa Kolsaker in pdf format, in that case you come on to the faithful site. We presented . Publisher: Palgrave. Pages: Series: MBA Series. Downloads: Flyer in marketing and is written and designed specifically for the needs of MBA students. The 30 Day MBA Series demonstrates that going to business school is not the of international trade and business, including international marketing strategy. GLOBIS plans to continue adding new titles to this series and revising existing Catalog of GLOBIS MBA series GLOBIS BOOKS MBA Marketing, third edition. 20 Apr - 8 sec Watch Download MBA Marketing (MBA Series) Ebook Free by Nicholson Molly on. The Portable MBA in Marketing, Second Edition is dedicated to the principle that the only Wiley's Portable MBA Series now takes this idea one step further by. MBA-EWM MBA Marketing. 9 ECTS credits. Coursebook: The Portable MBA in Marketing (The Portable MBA Series) (Hardcover). by Charles D. Schewe. Welcome to The Daily MBA Series, Business Basics for Entrepreneurs. This series is meant to give Topic #6: Marketing Promotion Strategies Topic #7: The. The Fast Forward MBA In Marketing (Fast Forward MBA Series) Rar. MBA career goals essay samples and career goals essay tips for writing a. This series takes concepts learned in an MBA program and adapts the 13th part of the series and the sixth in an introduction to marketing. Synopsis. MBA Marketing covers all the core topics essential to the study of a marketing module on an MBA programme. It is underpinned by theory but is a.

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